

January 2018



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**KZG is Proud to Be a Sponsor of the Indian Ridge Golf Tournament!**

We hope you can join us on Thursday, January 18, 2018 INDIAN RIDGE GOLF TOURNAMENT benefiting the Eisenhower Emergency Department.

For more information please call Eisenhower Foundation office at 760-773-1888

**Golf Coach Monte Scheinblum**

Monte Scheinblum is rated the 13th most Googled golf instructor in the world. With his simple but effective teaching approach, Monte's classes and lessons are quickly becoming more popular than nationally advertised golf academies. Monte teaches at Oak Creek Golf Club in Irvine, CA and has a tremendous following online



Often called the 'Doctor's Doctor of Golf,' Monte has a reputation for saving many golfers ready to throw in the towel. We repeatedly hear golfers report they were ready to give up their game after spending thousands of dollars on expensive golf schools with no improvement. Yet Monte was able to rescue these golfers, help them improve and give them renewed love of the game.

Monte plays a full bag of KZG clubs. Believe it or not, we don't pay him to do so. He plays KZG as he loves the performance of the KZG custom clubs and readily endorses KZG for his students and followers as he knows that we truly care that they have the right tools for their game.

One of Monte's favorite clubs is the VC-420 Driver. He reports "the VC-420 has actually changed my swing and launch monitor numbers... for the better." While Monte says it sounds like a sales pitch, he waited past the honeymoon period of new clubs and and Monte says it's actually continuing a few months later. "Modern giant heads have actually been detrimental to my accuracy and consistency ever since they came out. I obviously had issues in my swing, but visually, the giant head got me into a pattern of staying right too long and hitting up too much."

Monte teaches golfers of all ability levels, from the earliest beginners to top juniors, college players and PGA Tour players, and has given thousands of lessons online. He

remains highly competitive in both long drive and tournament golf to this day.

**KZG will be hosting Monte and his students at the Palm Desert KZG Performance Center on Friday, January 26, 2018 for club fittings and golf tips. There are 2 spaces available in Monte's five day class, so if interested contact Monte at [monte.scheinblum@yahoo.com](mailto:monte.scheinblum@yahoo.com) for more information.**

#### JANUARY SPECIAL



**January Special**

**EC II Irons**

**\$90** reg \$129  
**STOCK GRAPHITE SHAFT**

**\$80** reg \$119  
**STOCK STEEL SHAFT**

**Both include full fitting and custom build**

#### A "Must-Have" for the Competitive Player: KZG VC-420

The VC-420 driver has been our most popular driver choice for the low handicap player with a high swing speed.

The vacuum cast design is extremely strong and durable for heavy hitters. The design of this driver assures the lowest spin rate available on the market.

The classic pear shape in the smaller 420cc profile is very appealing to the competitive player looking for ease in shaping shots. The speed slots on the sole are designed for less wind resistance and to aid in keeping the head square through the hitting area.

If you are not a heavy hitter or a competitive player, KZG has 7 other unique models with the design features for your unique swing.



#### KNOW YOUR DISTANCES

*by Brad Whalen, British PGA, Master Fitter, Master Builder*

One of the biggest problems I see as a Golf Instructor and Club Fitter is that people don't really know how far they hit the golf ball. The "averages" they use are usually towards the high end of their best shots and almost always they are including roll with their irons.

Knowing their average carry distance with each club is one of, if not, the most important number a golfer needs to know to improve their course management and improve their scores.

For example: John Doe hits his 7 iron 140 yards in the air and typically gets 10 yards of roll out on the greens he usually plays. When I ask him his average distance for his 7 iron his answer is 150 yards. If he is hitting to a front pin 150 yards away, which is guarded by a bunker, he will be in the bunker unless he hits one of his best shots ever. He would be better to hit with his 6 iron which he carries 150 yards even though it will roll to the middle of the green.

The roll out a golfer gets with their approach shots will always vary due to the conditions; i.e. green speed, green firmness, etc. Part of my fitting process is to educate each golfer on their own carry distance and to find out where they may have problems in the make-up of their current set, and to find a way to cover their distances better.

If you are finding that your distance management on the golf course is off, please give us a call and we can schedule a time to go over your numbers and give you a head start on scoring better for the upcoming season.



Come visit us at the KZG Performance Center!



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**42-829 Cook Street #103, Palm Desert, CA 92211**  
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