



PERFORMANCE CENTER



THE DESERT CLUBHOUSE

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SCHEDULE OF EVENTS

November 4, 2016

Hi Everyone,

So exciting. The season begins in our Coachella Valley. Courses have been overseeded and are a brilliant emerald green. Landscapers and tradesman are rushing around getting everything ready. Reunion parties and tournaments are scheduled. Are you ready?



FREE FALL "CHECK-UP"

The season is starting. To play your best, be sure your clubs are in good shape. So bring your clubs and stop by during November and KZG Master Fitters and Builders will check your set and your swing for FREE! We will be open Mon-Fri, 9am - 4pm.

- Lofts and lies may need to be adjusted.
- Grips should be cleaned or replaced.
- Club Analysis – check to assure your clubs were built correctly to give seamless performance throughout your set.
- Using our Trackman, one of our Master Fitters will work with you and your swing to test the gaps in the distances between each club.

We can handle any repairs you need and we offer a wide range of shafts and grips.



THE M SERIES FORGED IRONS - IDEAL TOOLS FOR YOUR GAME



At the KZG Performance Center, we offer 8 different KZG models of forged and CNC milled irons and over 160 iron shafts with different profiles, cpm"s and lengths. In all, we have over 1,288 forged iron testing models. Overkill? Not at all.

Your swing is unique and differs from other golfers' swings based on your skill, strength, size, the way you load and unload the shaft, your angle of attack, just to name a few.

The M Series Irons feature triple forging to eliminate all voids in the clubhead for consistent play with a soft buttery feel. The CNC milling assures precision specifications resulting in pinpoint accuracy. Each Iron in each set is 10% different from its adjacent numbered iron, morphing from perimeter weighted long irons to a muscle back in the short irons.

And add to that, the M Series comes in 3 models: ME for the expert/low handicap player, MA for the avid/mid handicapper and MO for the higher handicap player who wants maximum ease of play. And you can mix and match the models. For example, if you want more forgiveness in your long irons, you may opt for the MO irons and if you are a hotshot around the greens you might select the ME for maximum workability from your shorter irons.



When you are ready to shave a few strokes off your game, stop by, check out our options, talk to our Fitters and see what we can do for your game!

BEWARE OF SINGLE LENGTH CLUBS

Ever since Bryson DeChambeau was victorious with his Single Length Clubs, we have received numerous calls from Dealers, local pros and the golfing public whether we offer such a line. As usual, we research before we jump. We are not into gimmicks just because it has a lot of "buzz."

Distance	Prox 2 Cup (ft)	Ranking
75-100 yds	22.271	169 th
100-125 yds	23.636	129 th
GREEN ZONE (75-125 yds)	22.698	153rd
125-150 yds	24.902	49 th
150-175 yds	28.124	19 th
YELLOW ZONE (125-175 yds)	26.249	10th
175-200 yds	40.378	176 th
200-225 yds	57.183	201 st
RED ZONE (175-225 yds)	51.133	202nd
225-250 yds	56.518	166 th
250-275 yds	65.354	78 th
225-275 YARDS ZONE	59.731	124th
Shots from Fairway/Tee	29.772	182 nd
Shots from Rough	45.811	60 th

DeChambeau is a very good player with a very high swing speed when compared to the amateur golfer. He works hard on a swing theory from the book "The Golf Machine" and is constantly practicing, hitting thousands of golf balls.

But, when you check his stats, you will see he does well with his mid irons, but falls very short on his long and short irons. The amateur who does not have the swing speed of DeChambeau will have trouble creating the distance gaps in his game to make single length clubs effective, especially with his longer irons. The extra length on the shaft of a 4 iron helps create that extra speed needed for the average golfer. Yes, the longer irons will be easier to hit in the middle of the club

face with the shorter shaft but the compromise is that the short clubs will be more difficult to hit in the middle of the club face when built to a longer length.

Single length clubs are not a new concept and have failed on more than one occasion. Again, no fads for KZG ... just real performance.

TIP OF THE MONTH

Practice Makes Permanent Not Perfect

Remember that when you are out hitting balls and getting ready for the upcoming season that you need to be practicing good habits with the correct equipment. Even practicing correctly with ill-fitting golf clubs will not produce the golf shots you want to see and you will no doubt revert back to old habits. Taking a lesson from a good instructor is always a great way to begin your season, however even the best teacher cannot teach around golf clubs that do not fit you.

Begin your season the right way. Make sure you are using the right equipment and take a few lessons. This will give you the best opportunity to reach your goals this year.

A Note from The Owner...

We are looking forward to seeing you this season!

Cheers,

Jennifer King



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