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## THE DESERT CLUBHOUSE

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Welcome!

The KZG Performance Center in Palm Desert is the Coachella Valley's premier club fitting center. If you want to make sure clubs match your swing and your game, then we are here to help you! KZG's Master Clubfitters can fit you into a set of clubs matched perfectly just for you!

Bring your current set of clubs in for a FREE Club Analysis.

We look forward to seeing you!

### **XSS WEDGE.... COMING SOON!**

You will love our new XSS Wedges. They are absolutely beautiful, classic, clean and chic. And the performance is spectacular.

The XSS Wedges are triple forged to assure that the molecular structure is densely compacted to eliminate any voids in the clubhead. The result: repeatable consistency, superior feedback to the player, and a soft, buttery feel. The entire body of the XSS Wedges, not just the face, are CNC milled so that every specification of the clubhead is pin-point perfect.

And the specifications on the XSS Wedges are ideal for so many golfers. They feature a classic shape preferred by better players, with a micro-milled face for enhanced control on your pitch shots. The standard grind has universal appeal. And there are a wide range of lofts and bounce options for different turf and bunker conditions: RH: 50, 52, 54, 56/10, 56/14, 58, 60/4 and 60/10. LH 52, 56, 60. The beautiful satin finish reduces glare.

Brad Whalen, one of our top fitters, reports "You will love the soft feeling and how the club moves through the turf. Great workability around the greens and you can get the ball to stop on a dime."

## **WHY YOU NEED CUSTOM WEDGE FITTING**

Wedge fitting is a little different from a regular iron fitting. Although some of the specs may be similar a lot of what you will be fit into will depend on what your primary use for your different wedges will be.

Let's start with the Gap wedge. This is a club that some people still do not carry but should. It is called a Gap wedge because of the difference in loft between a modern pitching wedge and a sand wedge. A modern pitching wedge is now close to 45 degrees where it used to be closer to 50. This has created a gap in loft as the sand wedge has remained at 56 degrees. A typical Gap wedge will be either 50 or 52 degrees and will be used by most (but not all) as a full swing club. This club should create one full club difference in distance from your Pitching Wedge.

Your Sand Wedge will not only be used from sand but will also be most people's pitching club for those shorter touch shots. The bounce angle on this club needs to be fit to the golfer's swing style AND to the conditions of the course they play at most often. More bounce for soft deep sand and softer more lush turf and less bounce for firmer conditions. Then we have the digger/driver type of swing and the sweeper/slider style. Both require different bounce angles on their wedges.

The Lob wedge is typically a 60-degree club although it could vary anywhere from 58 to 64 with some people carrying more than one. This club is used mostly for trouble shots around the green where you don't have much room to roll the ball after it lands, although more and more you will see good players using this wedge almost exclusively for chipping and pitching but this takes a high level of skill. The bounce angle on this club is fit much the same way as the sand wedge is but it could be different depending on how a golfer plays their trouble shots.

When you visit The KZG Performance Center in Palm Desert for your fitting we will ensure that your wedges are custom fit for your style of play, type of golf course and distances you use them from. This will give you the confidence you should have in your approach, pitching and chip shots.

## FREE SEMINARS



**Brad Whalen**

### **Friday - June 3, 2016 @ 1pm:**

#### ***SOLID CONTACT = IRON CONSISTENCY***

Former Tour player and British PGA Professional **Brad Whalen** will demonstrate how you can control your distances by making more solid contact with the ball. Please bring your #7 iron so that you can test for yourself the control you can master ... and you will be able to test other irons that fit you and your swing style even better!

### **Friday - June 10, 2016 @ 1 pm:**

#### ***USE THE TURF TO GENERATE POWER...AND WATCH YOUR DRIVES FLY***

Come join Dr. Lynn Beasley to learn how you can actually use the ground beneath you to increase your clubhead speed. No need to lift weights or dumb bells to increase your strength. Bring your driver, and prove to yourself how easy it is to generate effortless power.



### **Friday - June 17, 2016 @ 1pm:**



#### ***HOLE OUT MORE SHORT PUTTS***

Master Club Fitter Brad Whalen will teach you to control your putting distance and learn how to hole out more short putts. Please bring your putter with you for this seminar. Ensure you have the correct equipment for your stroke to enhance feel and control while getting you into the correct posture to be able to make a more consistent putting stroke.

Brad Whalen grew up in Scotland and has been playing golf since the age of 8. He played on various tours around the world, is a British PGA teaching professional, has given over 12,000 lessons in his golfing career and is one of the World's Top 100 Club Fitters and a Master Club Builder. He is part of the Tech Team at the KZG Performance Center.

## GOLF JOKE OF THE MONTH

It was a sunny Sunday morning, and Murray was beginning his preshot routine, visualizing his upcoming shot, when a voice came over the clubhouse loudspeaker. "Would the gentleman on the ladies' tee please back up to the men's tee."

Murray remained in his routine, seemingly unfazed by the interruption.

A little louder: "Would the man on the women's tee kindly back up to the men's tee!"

Murray raised up out of his stance, lowered his driver, and shouted, "Would the announcer in the clubhouse kindly shut up and let me play my second shot?"

Hope to see you soon!

Cheers,

**Jennifer & Bruce**  
**Owners**

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