



PERFORMANCE CENTER



THE DESERT CLUBHOUSE

December Edition

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HO, HO, HO — HOLE IT!

KZG JOINS POTTERY BARN AT EL PASEO

WE FOUND YOUR LOST DISTANCE!

As we gain in years, we tend to lose distance. KZG can help you find some of that lost distance.



YOUR CLUB



KZG PROPERLY FIT CLUB

You have seen the ads from the major manufacturers: "20 yards more distance with our new Model XXX". But they have been saying that for the last 15 years....so where did that extra 300 yards go? This is all blarney.

The USGA limited "spring effect" many years ago. All manufacturers have "hit the wall" on how much spring they can offer. Without the ability to give your clubs more "spring", the equipment itself cannot give you more distance.

The one and only difference that can give you greater distance, is the ability to fit you perfectly to maximize your trajectory and swing speed as well reduce your dispersion. We do that at our Center by selecting the right clubhead design features and the right shaft profile.

With over 7,000 fitting demos you can be assured we will find the perfect fit for you. Only when you have the clubs that fit your swing will you have consistency and more distance. And then you will see the marks on your impact tape clustered around the sweet spot!



DRIVES THAT WILL MAKE YOU FEEL YOUNG AGAIN



Are you looking for a driver that can help you launch the ball? A driver that will go further? A driver that will minimize your slice? Look no further, the OS-II may be the perfect driver for you.

The OS-II is a very easy driver to play. It is a jumbo 460 cc head that gives confidence at address. It features an offset design to help the golfer close the face at impact to minimize any slice. The low center of gravity helps launch the ball. The wide range of lofts (10.5°, 12°, 14° and 16°) allows your KZG Fitter to dial in the exact loft needed to maximize your trajectory to secure the maximum carry and roll for your swing.

At the KZG Performance Center, we have over 2,000 driver demos so that you can test the performance to determine what is perfect for you. You will actually see the performance results on our Trackman Dual Radar launch monitor so that you can compare results against your current driver. Ready to shave a few strokes off your game?



HOLIDAY WISH LIST ... FOR YOUR GOLFERS

Their favorite game is golf ... yet you have bought them everything you can think of related to golf: ball retrievers, golf ties, silly golf coffee cups. Are you ready to give them the ultimate Holiday Gift that will keep on giving year after year and round after round?

When you want to get them exactly what they want, consider a Gift Certificate.



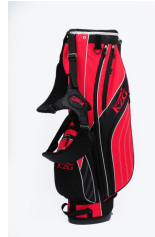
And definitely check out our soft goods on sale for the month of December. HO, HO, HO.



**STAND
BAGS
\$ 60**



**CART
BAGS
\$ 80**



**STAND
BAGS
Feather
Lite
\$ 50**



UMBRELLA \$ 20



**Caps & Visors
\$ 15**



SAFARI HAT \$ 15



GLOVES \$ 10



**DIVIT
TOOL
\$ 10**



TOWELS \$ 22



**PUTTING MATS
10FT \$ 100
13FT \$ 129**

FOR THE JUNIOR GOLFER IN YOUR FAMILY

Whether you are a parent or a grandparent, there is nothing better than to bond with the juniors in your family through the game of golf. But Uncle Harry's old clubs just won't work.



At KZG we have golf equipment specifically designed for the Junior market...from 8 years old and up. It is extremely important that your Junior is fit properly so that his or her clubs are the correct length, weight and stiffness for their size, strength and skill. With the right equipment they can work on a natural swing and get into the "groove" quickly. These are not "toy" clubs; they are manufactured exactly the same as adult clubs for superior performance.



GF 4 Driver (ability to adjust weighting by 48 grams)



GF 2 Fairway woods (ability to adjust weighting by 24 grams)

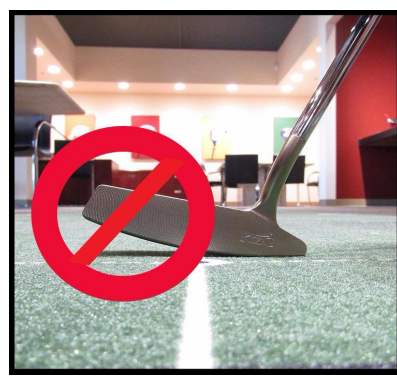


LCB Irons (20 grams lighter than adult irons)

And just think, if you get your Junior fit properly, they will probably love the game, excel at the game, and even win a scholarship to college! So bring your Junior into the KZG Performance Center for their clubfitting and lessons.

HO, HO, HO --- HOLE IT!

The most overlooked aspect in club fitting is the putter. How many times have you been on the green with your golfing buddies and you see the toe of their putter sticking up? Sadly, too often. The putter is the most used club in your bag yet usually gets the least attention. Let's change that ... and let's fix your game around the green.



Our Master Fitters will be giving **FREE PUTTER FITTINGS** during the entire month of December. Bring your bag with you and come see us...we are open Monday through Friday 8am to 4pm.

**KZG JOINS POTTERYBARN ON EL PASEO
FREE CLUB ANALYSIS**

PB

POTTERY BARN

The Gardens on El Paseo

-PRESENTS-

“WHAT’S IN YOUR GOLF BAG?” SEMINAR

DECEMBER 3RD 12 - 3 PM



GOLF PROS



Brad Whalen British PGA



Tyler Bessinger PGA



We hope to see you this month, so please stop by for some holiday cheer, Pick up some gifts and get ready for the best golf season ever.

Happy Holidays and Merry Christmas from all of us at the KZG Performance Center.

Cheers,

Jennifer King



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