



PERFORMANCE CENTER



THE DESERT CLUBHOUSE

April 2017 Edition

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KZG LOVES LEFTIES

Often lefties feel like the forgotten golfer, with few club options available to them.

Manufacturers tend to overlook lefties as they generate fewer sales given they are only 5% of the population. An additional obstacle is the fact that tooling for forged clubheads is quite high which makes it hard to amortize the cost over the smaller amount of sales generated.



Our Canadian friends love us at the KZG Performance Center, as we have so many Left Hand models. It has always been KZG's goal to offer superior performing clubs for every golfer, and that includes our lefties. Here is our list of distinctly unique Left Hand models plus several new models that will be arriving shortly. With more models you can select the design features you need to perfectly enhance your unique swing:

| | |
|--------------------------------|--|
| <u>6 Drivers:</u> | GF 4, GF Deep, GF X, OS-II, OSX, XLD |
| <u>4 Fairway</u> | GF 2, GF X, XLF and XV500 |
| <u>Woods:</u> | GFH, H370, H370 Tour, HSS+ |
| <u>4 Hybrid:</u> | EC -11, HPS, XCB, HSS, MC II, PC III, + 1 more to come shortly |
| <u>6+1 Cast Iron:</u> | Evolution III, plus two more to come shortly |
| <u>1+2 Forged Iron:</u> | XRS, XSS arriving later this month, TRS plus one more model |
| <u>3+1 Wedges:</u> | to come shortly |

COMING SOON ... LH XSS FORGED WEDGES

Our RH Forged XSS Wedges have been extremely popular, so we know you will love the Left Hand models as well which are due to arrive later this month.

Each of the XSS Wedges are triple forged from virgin carbon steel to eliminate all voids and to assure perfect repeatable consistency on every shot. Equally important is that each clubhead is forged in one piece, a more expensive manufacturing process but critical for energy flow and feedback. The entire body of the XSS Wedge is totally CNC milled, critical for pin-point accuracy and to avoid human errors resulting from hand polishing.



THE KIDS ARE COMING ... BE A HERO TO YOUR JUNIORS



It's Easter time and the kids are coming. What could be more wonderful than you outfitting your juniors with clubs that are just right for them. When we meet young golfers who are on college teams or have made it to Amateur status, we always ask how they got started in the game. Inevitably it is a dad, mom or grandparent that introduced them to the game ... and also generated a very special life-long bond.



So often, juniors start their golfing careers with Uncle Harry's old clubs. Nothing could be worse for getting your junior started as the weights, lengths and just about everything about the clubs are wrong which will result in developing the wrong swing or worse, resulting in your junior to quit the game altogether.

US Kids clubs are fine for the very young juniors, but when your junior is around 10 years old (or as young as 8 if they are strong) they really need a set that is right for their skill, strength and size so that their swing can develop into a proper groove.



At the Center, our Master Fitters are expert in fitting juniors as they are PGA professionals and have coached and taught juniors. The Center also has a very wide selection of clubs that are ideal for the junior. For example, we have a USGA approved set of irons that are 20 grams lighter than a typical adult iron. We have numerous models of drivers, fairway woods and hybrids with weight portals that allow us to achieve the correct weights for your junior. We have numerous shaft options that are very light and can be trimmed to your juniors specifications.

Concerned parents today want to get their kids off the couch, off the iPads and out into the fresh air to get some exercise. They cringe when they think of football due to the possibility of injury.

Golf is the ideal sport not only for exercise and safety, but also for building values, integrity and team spirit. Statistically, kids in sports programs tend to stay clear from drugs. Just think, maybe your junior will get a college scholarship!



SPECIAL THIS MONTH: FREE CLUBFITTINGS FOR JUNIORS

Just in time for the Easter Holiday...book your Junior for a free fitting at our Center. We will check out their swing and ability on our Trackman 4 with Dual Radar to show them exactly how they are doing. Fun experience for the whole family. Be sure to book ahead of time: (760)341-2222. We are open Monday through Friday 8am - 4pm, and other times by appointment.

Cheers,

Jennifer King

A handwritten signature in cursive that reads "Jennifer King".



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